

# Why are LED TV's Better Than LCD's?

When getting a new TV or digital display, you'll often come across two types of technologies: LCD (Liquid Crystal Display) and LED (Light Emitting Diode). They are usually used interchangeably, however, there is a stark difference in the performance efficiency, visual experience with the LED TVs being far superior.



### **Brighter and Clearer Display**

The use of light-emitting diodes for backlighting makes LED screens way more power efficient when compared to the fluorescent lights used in traditional LCDs. Thus, giving LED screens an edge over other displays in producing well-lit images with great contrast. With better brightness comes crisp visuals sharper than before alongside vibrant colors as well. This technology is fit for outdoors and places that are well lit.

# **Better Energy Efficiency**

For a long period of time, displays such as LED and LCD have been existing side by side each having their own advantages over one another. However, energy consumption seems to be greatly reduced with LED screens making them triumph over both LCD and traditional TV/monitors in general. These CCFLs not only take up huge amounts of electricity when put to work but make equipment eco-friendly along with reducing cost when compared to traditional TVs when paid upfront especially if it's used for advertising purposes or even during events where viewers spend large chunks of time in front of them.

# **Slimmer Design and Lightweight**



The adoption of LED technologies has made it possible for manufacturers to produce displays that are slim with light-weight. Apart from the comfort for the eyes, contemporary display devices are easier to install into modern interiors, transport, or mount. For businesses and event planners, this is the one of the best advantages as it is quick to set up.

#### **Longer Lifespan and Durability**

Compared to LCDs, LED TVs have a longer operational life. The LED backlighting technology makes sure screens can maintain their performance for thousands of hours over decades, making these screens commercially durable in comparison to competitors. This value is critical when efficiency translates directly into savings as replacement units do not have to be purchased often.

## **Enhanced Viewing Angles and Picture Quality**

Standard features on new models of LED TVs include high-end panel technologies like IPS and OLED which improves picture quality and viewing angles offer further benefits over relatively old model LCD TVs. The availability of clear visuals from a greater range of angles is advantageous during group gatherings or events.

#### Conclusion

Although both types of televisions make use of liquid crystal technology, the distinction lies in the method used for backlighting; everything else remains largely the same – performance is greatly enhanced with LEDs due to improved energy efficiency and superior display brightness, even using them as home entertainment systems makes LED TVs more practical than using them for advertisements in digital signage. Ordering your equipment based on priority features will easily lead you towards a LED one should fully guarantee optimal performance.

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